

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Gateway Media
Attention: Accounts Payable
2150 River Plaza Drive
Suite 150
Sacramento, CA 95833

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Invoice #	Invoice Date	Invoice Month	Invoice Period
255723-1	08/12/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Lucy Wu	MMT/San Francisco	National

Advertiser	Product	Estimate Number
POL/Adams/R/Con/FI	ADAMS FOR CONGRESS	

Flight Dates	Order #	Alt Order #
08/01/12 - 08/14/12	255723	06249304

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
1	08/04/12	08/04/12	7-9a Sat Early Show	7-9a	-----2-	:30	2	\$275.00	NM																																																		
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1	WKMG	Su	08/05/12	9:55 AM	CBS Sunday Morning	9-1030a	:30	SAC176902H	\$1,400.00 NM																																																		
4	08/05/12	08/05/12	Face The Nation 1-hr	1030-1130a	-----1	:30	1	\$1,000.00	NM																																																		
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Invoice #	Invoice Date	Invoice Month	Invoice Period
255723-1	08/12/12	August 2012	07/30/12 - 08/07/12
Advertiser	Product	Estimate Number	
POL/Adams/R/Con/FI	ADAMS FOR CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/05/12	08/05/12	6-830a Sun News	6a-830a	-----1	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 8:20 AM 6-830a Sun News 6a-830a :30 SAC176902H \$150.00 NM									
6	08/04/12	08/04/12	Sat 6p News	6-630p	-----1-	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 08/04/12 6:11 PM Sat 6p News 6-630p :30 SAC176902H \$350.00 NM									
7	08/05/12	08/05/12	CBS Eve News	630-7p	-----1	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 6:29 PM CBS Eve News 630-7p :30 SAC176902H \$450.00 NM									
8	08/05/12	08/05/12	Sun 7-8p	7-8p	-----1	:30	1	\$2,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$2,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 08/05/12 6:59 PM Sun 7-8p 7-8p :30 SAC176902H \$2,750.00 NM									
9	08/07/12	08/07/12	NCIS	8-9p	-1-----	:30	1	\$3,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -1----- 1 \$3,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 08/07/12 8:46 PM NCIS 8-9p :30 SAC176902H \$3,500.00 NM									
10	08/06/12	08/07/12	LN Repeat	various	MT-----	:30	2	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG M 08/06/12 2:32 AM LN Repeat various :30 SAC176902H \$50.00 NM 1 WKMG Tu 08/07/12 2:21 AM LN Repeat various :30 SAC176902H \$50.00 NM									
11	08/03/12	08/03/12	LN Repeat	various	----1--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 08/03/12 2:28 AM LN Repeat various :30 SAC176902H \$50.00 NM									

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Advertiser	Product	Estimate Number	
POL/Adams/R/Con/FI	ADAMS FOR CONGRESS		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/06/12	08/07/12	Late Late Show	109-210a	MT-----	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 MT----- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/06/12 1:30 AM Late Late Show 109-210a :30 SAC176902H \$175.00 NM 2 WKMG 08/07/12 1:27 AM Late Late Show 109-210a :30 SAC176902H \$175.00 NM									
13	08/03/12	08/03/12	Late Late Show	109-210a	----1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 ----1-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/03/12 2:05 AM Late Late Show 109-210a :30 SAC176902H \$175.00 NM									
14	08/04/12	08/04/12	Inside Edition Wknd	1135p-1205a	-----1-	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/04/12 12:03 AM Inside Edition Wknd 1135p-1205a :30 SAC176902H \$400.00 NM									
15	08/05/12	08/05/12	Cold Case	1235-135a	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 08/05/12 12:54 AM Cold Case 1235-135a :30 SAC176902H \$300.00 NM									

Total Spots 19 **Gross Total** \$11,775.00

Payment Terms 30 Days

Agency Commission \$1,766.25

Net Amount Due \$10,008.75

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Invoice #	Invoice Date	Invoice Month	Invoice Period
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WKMG	Lucy Wu	MMT/San Francisco	National

Advertiser	Product	Estimate Number
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08/08/12 - 08/10/12	256138	06267426

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Total Spots 1 **Gross Total** \$100.00

Payment Terms 30 Days

Agency Commission \$15.00
Net Amount Due \$85.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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